PRESS & MEDIA

METRO & NM

Head Start on a Career
City Builders Group Team Up on Pre-Apprentice Program

High-schoolers get a close-up look at vocations

Running Start for Careers

Prescription FOR CAREERS
High school students earn a diploma, certificates, or prepare for future work in health care, agriculture fields

Music’s origin

Filling prescription

EDUCATION

Running Start for Careers
It's in the numbers!
Running Start for Careers course stats

6 industries
30+ career pathways

enrollment by course

- Film (19%)
- Financial (15%)
- Healthcare (22%)
- Hotel and Tourism (17%)
- Med Lab Sciences (9%)
- Construction (18%)

86% of students continue @ CNM

dual credit
industry driven

Running Start for Careers

industry trades

- uPublic | Film
- ABC | Construction
- Presbyterian | Healthcare
- Nusenda | Financial Services
- TriCore | Med Lab Sciences
- Heritage Hotels | Hotel & Tourism
- New Courses Spring 2016

500+ students served through classes & internships
370+ successful CNM course completions

Guys vs Girls

- girls: 55%
- boys: 44%

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THE RSFC NEED TO KNOW

for COUNSELORS

- **ALL Running Start courses are CNM DUAL CREDIT COLLEGE COURSES**
  - CNM Accuplacer requirement waived
  - Most programs directly meet degree/certificate program requirements
  - Some are considered “survey courses” and will meet requirements for electives
  - Can be transferred to other schools
  - Fulfills APS graduation for graduation (AP, Online or Dual Credit course requirement)

- **Running Start Courses are INDUSTRY DRIVEN CAREER PATHWAYS COURSES**
  - Each course discusses different jobs in and industry /field
  - Course Partners bring hands on, real work experiences to students to engage students in and instruct students about key industry elements
  - Networking, job shadows, or site visits are built into courses

- **Most are INDUSTRY DEEP DIVE or INTERNSHIP component**
  - Internships are generally paid and may or may not include credit at CNM
  - Courses in industries like healthcare where internships are not possible often have second part or Pathways

**WHAT TYPE OF STUDENTS BENEFIT FROM RUNNING START COURSES?**

- Students interested in any of the industry areas offered
  (RSFC industry areas are growing so be sure your files are up to date)
- Students who are unsure of path following high school
- Express a dis-interest in traditional school or traditional college or seem disengaged/at risk of dropping out – “have the ability but lack the drive”
- Wants or needs to get to work quickly & make money
- Students who need credits to graduate

**WHO IS ELIGIBLE FOR RUNNING START for CAREERS COURSES and INTERNSHIPS?**

- **ANY JUNIOR** or **SENIOR** from **ANY** Central New Mexico High School
  (sophomores can participate at age 16, but maybe have difficulty with course content and/or being placed in internship)
- Current GPA is not important from program standpoint.
- Must be able to get to the classes and any off-site visit locations
Running Start for Careers (RSFC) is a coordinated public/private effort to decrease New Mexico’s high school drop-out rate while creating an integrated workforce system critical to our state’s sustainable economic success.

The program leverages state and local resources by augmenting school training programs in more than 900 apprenticeship suitable trades. Of New Mexico’s 30 fastest growing industries, 21 require vocational training in addition to a high school diploma or GED. These “middle-skill jobs” make up 48% of the state’s employment and, in key industries, demand is outpacing supply for skilled workers. These jobs support critical infrastructure – construction and engineering; healthcare; transportation; manufacturing; public safety, and even New Mexico’s thriving film industry.

As we see the nature of the workforce shift to technology and industry at the same time that dropout rates and youth unemployment are high, communities are turning to innovative approaches using “anchor” institutions in collaboration with a body of community stakeholders to keep students motivated and truly engaged in core curriculum. It is critical that Albuquerque, New Mexico’s largest urban area, graduate highly trained high school students prepared for these types of careers. However, Albuquerque’s graduation rate was only 67% in 2014 and youth unemployment is at its highest point since 1945 – less than half of youth ages 16 to 24 were employed in 2015. RSFC uses an active and hands-on service learning approach proven to improve school performance, sharpen skills, and increase employment opportunities.

RSFC is approved by the Albuquerque Public School District and the NMPED as an alternative education pathway for high school students. The program provides students with critical direct entry into industry developed and industry-taught instruction, positioning them for a seamless transition from school to career. By leveraging existing resources in our schools and community, Running Start for Careers is able to build on New Mexico’s investment in our students in ways that increase students’ success. In New Mexico, the cost of educational remediation tops $25 million each year. Remedial training across the U.S. ranges between $1,607 and $2,531 in total program costs per student. Running Start for Careers exemplifies remedial training in concert with job training at a total program cost of $1,058 per student – 34% lower than the lowest program cost, indicating the true nature of its cost effectiveness.

Running Start for Careers includes...

- Instruction and mentoring by industry experts in classroom and industry locations at flexible hours.
- Dual credit elective credits that keep students on track to graduate with their classmates while earning college credit.
- Graduation with an industry specific certificate showing pre-apprenticeship or career development.
- Bilingual alignment for employers recruiting bilingual students for their valuable skill proficiency.
- Career pathways deep dives and paid internships that deepen student experiences and understanding of industry.

Running Start for Careers students represent over 30 Albuquerque area high schools and include industry course partners such as Albuquerque Association of Builders and Contractors, Nusenda Federal Credit Union, uPublic TV, Presbyterian Healthcare Services, TriCore Laboratories; Volo Pervidi and Heritage Hotels.

Program growth is focused around trades and public services careers with the intended programmatic goal of provided internships and/or career pathway deep dives for each industry area. Our goal is to foster widespread implementation by 2017.

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i PACE, Civic Pathways Out of Poverty and Into Opportunity, 2010.
ii National Skills Coalition, New Mexico’s Forgotten Middle-Skill Jobs, 2010.
iii Middle-skill jobs are defined by requiring some training beyond a high school diploma, but not requiring a four-year degree.
v New Mexico Public Education Department, 2012.
vi PACE, Civic Pathways Out of Poverty and Into Opportunity, 2010.
viii Diploma to Nowhere, Strong American Schools, 2010.